

2014 Yaris



TOYOTA

Where will the 2014 Yaris take you today?

FRONT COVER
Yaris SE shown in
Absolutely Red.

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It's not just about the amount of fun you'll have sitting behind the wheel, or the attention you'll get while cruising the city streets – it's also about the journey.

With its small turning radius and incredible handling, even the smallest spaces seem huge. Speaking of huge, Yaris has enough interior space for friends, cargo and anything else you need to take with you. And with incredible fuel efficiency, you can get where you're going without making as many pit stops at the pumps.

When it comes to dependability, Yaris doesn't fall short. It not only comes standard with Toyota's Star Safety System™, it's also backed by the fact that 80% of Toyotas sold in Canada in the last 20 years are still on the road today.*

With so many possibilities and so many ways to have fun, the 2014 Yaris is the perfect vehicle for getting out and making some memories – today.



*Based on R. L. Polk Canadian Vehicles In Operation and new registrations MY 1993-2012 as of June 30, 2012.

TOYOTA

Yaris L shown in
Elusive Blue Metallic.



Yaris SE shown in Absolutely Red.



Smooth sailing... well, driving.

Make any trip the best trip ever.

With Yaris, standing out in a crowd comes naturally. From its sporty exterior to its sleek interior – it's one vehicle that'll get you noticed. Whether you're running errands or just taking a trip to the park,

its manoeuverability makes driving down any city street fun and easy. And with its eye-catching profile and edgy styling – it'll turn a head or two along the way.

Friends or cargo?

How about both?



286 litres

Drop the available 60/40 split fold-down rear seat and open up a surprisingly spacious cargo area.

Yaris SE shown in Wave Line Pearl.

The next time you've got a friend moving, expect to be the first in line to help out. With its versatile rear cargo space, Yaris makes loading anything easy – which is good when you're driving across the city. Speaking of the city, with all the leg and head room Yaris has to offer, you and up to 4 passengers can enjoy it all – from downtown to uptown.



VERSATILITY
When you're packing for a road trip, it always helps to have some extra storage. With spacious door pockets, a large centre console compartment and plenty of rear storage space, Yaris fully adapts to your needs.

Keep the drive fun.

Even on a long road trip.



Yaris CE shown in
Classic Silver Metallic.



When it comes to a long drive, the last thing you want to hear is "are we there yet". With Yaris, keeping the drive fun and exciting for everyone just comes naturally. From its comfortable interior all the way to its ability to play your favourite tunes directly from your Bluetooth®³ compatible cellphone – you and your passengers will always have a great time, even on a long trip.

STYLISH INTERIOR

Yaris offers a world of unexpected interior refinements, from its textured trim to the swoop of the instrument panel, Yaris looks and feels like no other vehicle in its class.

AUDIO

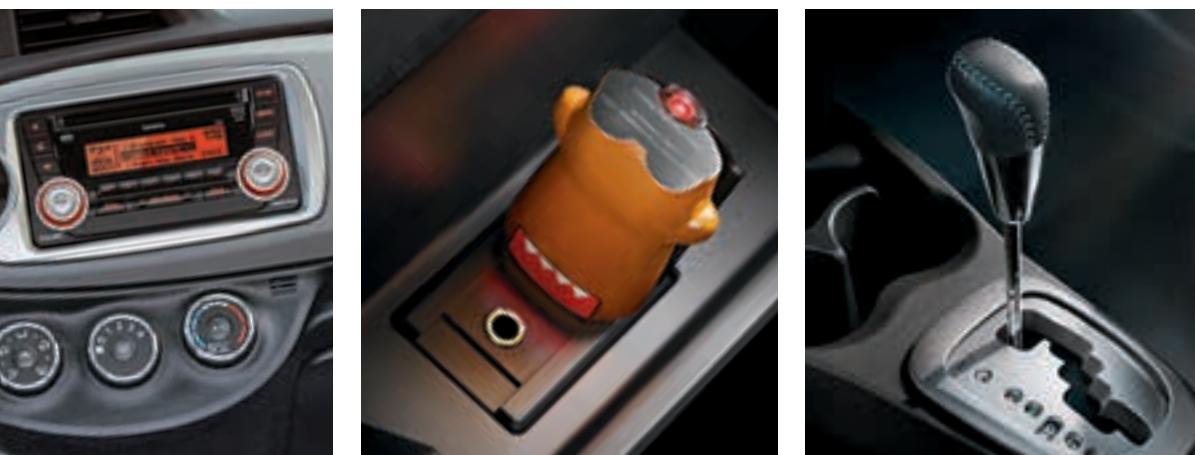
The standard audio system offers four speakers (six speakers on the SE), Bluetooth®³ capability, an audio auxiliary input jack and a USB port. Optional LE air conditioning shown.

SHIFT LEVER

Yaris SE is available with an automatic transmission featuring a sporty leather shift knob.

MULTI-INFORMATION DISPLAY

Get important trip data like average fuel consumption, outside temperature and more, all at your fingertips.



Did somebody say safety?

Because with Yaris, it's all around you.

Whether you're driving in the city or on the highway, being confident behind the wheel is always important. Yaris doesn't just deliver outstanding crash safety performance – it also comes with advanced safety features. So while you're cruising the streets with friends or heading out of town with family, you can always feel good about the drive.

1. DRIVER AND FRONT PASSENGER AIRBAGS¹

In the event of certain types of front-impact collisions, these airbags provide protection to the driver and the front passenger.

2. DRIVER'S KNEE AIRBAG¹
In certain types of front-impact collisions, the driver's knee airbag can help provide protection to the area of the driver's knees.

3. FRONT AND REAR SIDE CURTAIN AIRBAGS¹
In certain types of side-impact collisions, these airbags help provide protection for the outboard occupants of the vehicle.

4. DRIVER AND FRONT PASSENGER SEAT-MOUNTED SIDE AIRBAGS¹
In the event of certain types of side-impact collisions, the driver and front passenger seat-mounted airbags are designed to help protect the driver and front passenger-side areas.

5. DRIVER AND FRONT PASSENGER SEAT CUSHION AIRBAGS¹
Located within the front seats, these airbags help provide additional protection in the event of some front-impact collisions.

6. DRIVER AND FRONT PASSENGER WHIPLASH-INJURY-LESSENING (WIL) SEATS
The front seats feature a Whiplash-Injury-Lessening (WIL) design to help reduce the risk of neck injuries. In certain rear-end collisions, WIL seatback frames are engineered to yield in a controlled fashion and help minimize the motion differential between the occupant's head and torso.

7. LATCH
LATCH (Lower Anchors and Tethers for Children) provides an added measure of safety for the smaller members of your family. LATCH includes lower anchors on the outboard rear seats and tether anchors on all rear seats.



STAR
SAFETY SYSTEM™

2014 Yaris comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁴

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by pulsing brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁵

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁶

Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.

Yaris Features

INTERIOR	3-Dr CE	5-Dr LE	5-Dr SE
ENTERTAINMENT & CONNECTIVITY			
AM/FM/CD Audio System, MP3/WMA Playback	●	●	●
USB Input Port, Auxiliary Input Jack	●	●	●
Bluetooth® Hands-Free Phone Connectivity & Wireless Audio Streaming	●	●	●
4-Speakers	●	●	—
6-Speakers	—	—	●
Steering Wheel Audio Controls	—	—	●
Multi-Information Display	●	●	●
COMFORT & CONVENIENCE			
Air Conditioning	—	—	●
Cabin Air Filter, Rear Seat Heater Duct	●	●	●
Power Door Locks	●	●	●
Power Windows	—	—	●
Tachometer	—	●	●
Dual Vanity Mirrors	●	●	●
Interior Trunk/Cargo Access	●	●	●
3-Spoke Tilt Steering Wheel	●	●	●
Leather-Wrapped Steering Wheel	—	—	●
Leather-Wrapped Shift Knob	—	—	●
Carpeted Cargo Area	●	●	●
Carpet Floor Mats, All-Season Floor Mats	●	●	●
Cruise Control	—	—	●
Digital Clock	●	●	●
Door Map Pockets	●	●	●
Front Passenger Seat Back Pocket	●	●	●
Front & Rear Cupholders	●	●	●
Keyless Entry	—	—	●
Illuminated Entry	●	●	●
ECO Indicator (Automatic Only)	●	●	●
SEATING & TRIM			
Front Bucket Seats	●	●	—
Front Sport Seats	—	—	●
Sport Fabric Seat Material	—	—	●
Driver Seat w/Recline, Fore/Aft & Cushion Height Adjustments	●	●	●
Front Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●
Passenger Side Rear Walk-In Assist	●	—	—

EXTERIOR	3-Dr CE	5-Dr LE	5-Dr SE
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SAFETY	3-Dr CE	5-Dr LE	5-Dr SE
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Dual Manual Adjustable Mirrors	●	—	—
Dual Heated, Power Adjustable Mirrors	—	●	●
Electric Rear Window Defroster w/Timer	●	●	●
Tinted Glass, UV Protection	●	●	●
Front & Rear Splash Guards	●	●	—
Full Skirt Package, Rear Spoiler	—	—	●
Colour-Keyed Mirrors	●	●	●
Colour-Keyed Door Handles	●	●	●
Colour-Keyed Front & Rear Bumpers	●	●	●
Front Intermittent Wipers, Mist Feature	●	●	●
Rear Window Wiper/Washer	●	●	—
Intermittent Rear Window Wiper/Washer	—	—	●
Reflector-Style Halogen Headlamps	●	●	●
Fog Lamps	—	—	●

STAR <small>SAFETY SYSTEM</small>	Star Safety System™ – includes Vehicle Stability Control (VSC) ⁴ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁵ & Smart Stop Technology (SST) ⁶
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Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●
Front & Rear Side Curtain Airbags (SRS) ¹	●	●	●
Driver & Front Passenger Seat Cushion Airbags (SRS) ¹	●	●	●
Driver's Knee Airbag (SRS) ¹	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●
Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats	●	●	●
Anchor Points for Child Restraint Seats	●	●	●
Assist Grips	●	●	●
Child Protector Rear Door Locks	—	●	●
Engine Immobilizer	●	●	●
Low Fuel, Low Washer Fluid, Door Ajar, Head Lamps On, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●
Remote Fuel Lid Release	●	●	●

Available Package

5-Dr LE Convenience Package	—	○	—
Air Conditioning, Power Windows, Keyless Entry, Cruise Control			

Yaris Specifications

MECHANICAL	3-Dr CE	5-Dr LE	5-Dr SE
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MECHANICAL	3-Dr CE	5-Dr LE	5-Dr SE
ENGINE			
Type			
1.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection			
COMPRESSION RATIO			
10.5:1			
Horsepower			
106 hp @ 6000 rpm			
Torque			
103 lb.ft. @ 4200 rpm			
DRIVETRAIN			
Drive Configuration			
Front Engine/Front Wheel Drive			
Transmission			
5-Speed, Manual			
4-Speed, Automatic, Electronically Controlled Transmission w/intelligence (ECT-i)			
CHASSIS			
Suspension			
Front: Independent MacPherson Gas Struts w/Stabilizer Bar			
Rear: Torsion Beam Type			
Brakes			
Power-Assisted, Ventilated Front Discs, Rear Drums			
Power-Assisted, Ventilated Front Discs, Solid Rear Discs			
Steering			
Electric Rack & Pinion w/Variable Power Assist			
Wheels & Tires			
15" Steel Wheels w/Full Wheel Covers			
16" Aluminum Alloy Wheels, Wheel Locks			
P175/65R15, All-Season Radials, Temporary Spare			
P195/50R16, All-Season Radials, Temporary Spare			

WEIGHT & CAPACITIES	kg (lb)	l/100 km	mpg (imperial gallon)
Front: 1020 (2249)	1020 (2249)	—	●
Rear: 1040 (2293)	1040 (2293)	—	—
Seating Capacity			
5			
Cargo Capacity			
286 (10.1) Behind Rear Seats			
Fuel Capacity			
42 (9.2) litres (gal)			

FUEL CONSUMPTION RATING ²	City/Hwy/Combined	l/100 km	mpg (imperial gallon)
Manual	6.6/5.2/6.0	43/54/47	● ● ●
Automatic	6.7/5.5/6.1	42/51/46	○ ○ ○

New vehicle warranty summary

— No deductibles — no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS 5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material

Colours

EXTERIOR COLOUR OPTIONS



040
Alpine White



1G3
Magnetic Grey Metallic



788
Lagoon Blue Mica (LE,SE)



9AF
Elusive Blue Metallic (LE)

INTERIOR COLOUR OPTIONS



Dark Grey Fabric
(CE, LE)



Black Sport Fabric
(SE)

Please see your Toyota Dealer for details.

Genuine Accessories

Personalize your Yaris to enhance both its appearance and performance. Many of Toyota's Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.



Air Conditioning
Block Heater
Bodyside Mouldings
Bongiovi Acoustics DPS
Cargo Net
Hood Deflector
Paint Protection Film
Rear Spoiler

Committed to Canadians, today and tomorrow.



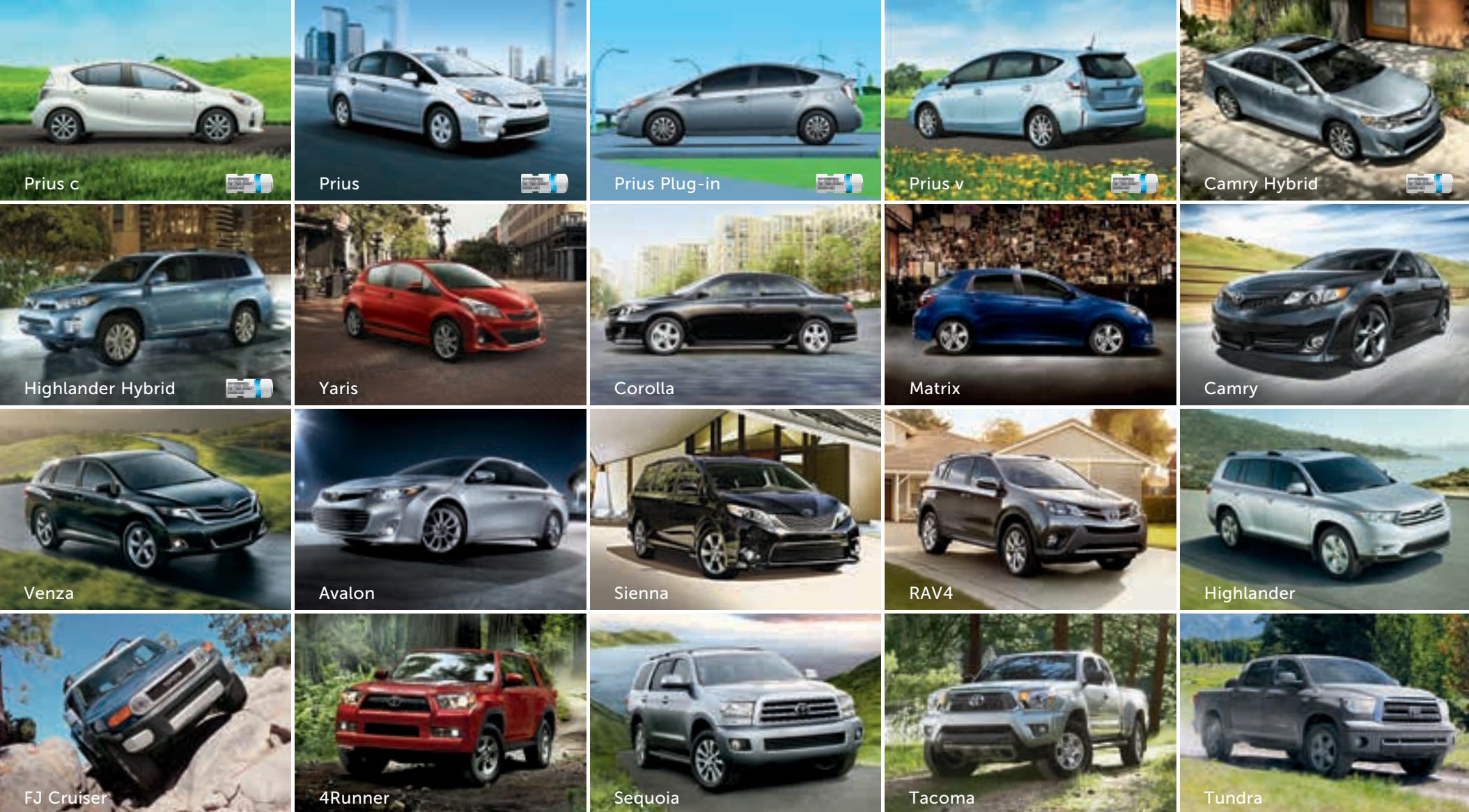
Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country fund non-profit programs that work to make a difference for Canadians through direct community involvement.

As part of our ongoing commitment to the environment and education, we established the Toyota Evergreen Learning Grounds program. This program is designed to transform Canadian school grounds into natural learning environments so that students can have a healthy place to play, learn and develop a genuine respect for nature. We also support Special Olympics Canada, which helps athletes reach their full potential through participation in events from a local to a national level.

Visit us at toyota.ca to learn more about our programs and commitment to build a better tomorrow for Canadian communities – today.



Special Olympics
Olympiques spéciaux
Canada



At Toyota **quality, safety** and **sustainability** are built into every vehicle we make. To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit toyota.ca.



Toyota recognizes its duty to safeguard the environment. Please recycle.

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